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National Conference on
Emerging Business and Technology
Issues with Emergence of Industry 4.0

Dr. Abhishek Tripathi

**National Conference on
“Emerging Business and
Technology Issues with
Emergence of Industry
4.0”**

Date- 29th & 30th November 2022

Organized By:

Faculty of Commerce & Management, Kalinga University, Raipur

Editor

Dr. Abhishek Tripathi

Dean, Faculty of Commerce & Management,
Kalinga University, Raipur, Chhattisgarh, INDIA



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Dean, Faculty of Commerce & Management,

Kalinga University, Raipur, Chhattisgarh, INDIA

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KALINGA UNIVERSITY

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005
Kotni, Near Mantralaya, Naya Raipur, Chhattisgarh, INDIA – 492101
Mob: 9301097043, Email- registrar@kalingauniversity.ac.in

On behalf of the National level conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0” organizing committee, I congratulate all the delegates from all around the nation for being a part of this prestigious event at Kalinga University.



Dr. Rajeev Kumar
Chairman

It is well said by Ed Yong that “Normal led to this”. The National Conference will serve as an effective platform for exchanging the latest views on emerging business and industries in the present context. We are privileged to have the appearance of so many distinguished experts and resource persons, as well as observers. You are all leaders in this field, and I am sure that your knowledge, experience and expertise will provide important insights into strengthening national mechanisms.

It has been our greatest hope that this conference will function as a national platform to explore potential alliance in the future.

With Best wishes





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Dr. Sandeep Arora
Chancellor

As an established and highly esteemed organization, Kalinga University maintains an utmost academic standard, incorporated with the conduct of discipline, thereby achieving a remarkable and excellent percentage of results. We believe that creating an academic foundation for social, cultural, scientific, economic and technological development in our Nation can mature into Global Interface by giving way to democratic thoughts and equality in the context of New Normal.

National level conference on “Emerging Business and Technology Issues with Emergence of Industry 4.0” is to develop a new vision with respect to new normal and provide new perspective for looking at changing scenario.

I would like to congratulate the Faculty of Commerce & Management for their commitment and superb drive in organizing this conference.

With Best wishes





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I am delighted that the Department of Commerce and Management is organizing a National Conference on “Emerging Business and Technology Issues with Emergence of Industry 4.0” from 29th to 30th November 2022. We at Kalinga University aspire very strongly to expand our research and innovation horizon in all the areas of Business Management.



Dr. R. Shridhar
Vice Chancellor

The Research & Development in Kalinga University is the driving force behind the Department of Commerce and Management.

I understand that the conference is filled with lots of experts, keynote speeches, hundreds of research paper presentations & invited talk. This will definitely go a long way in enriching the knowledge of the participants from various institutions.

I am steamily happy that many renowned experts and delegates are attending the conference to present their research paper and also deliver key notes and invited talks.

Such a huge conference cannot be organized without restless support and involvement of many people be it faculties, students, and administrative staff.

I admire the commitment and congratulate them on the success of the conference

With Warm Regards





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Dr. Byju John
Director General

Dear all

On behalf of the organizing committee of the National Conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0” by the Faculty of Commerce and Management, Kalinga University, New Raipur I am extremely delighted to know that the experts and academicians from all over the country have joined us for this event.

This national conference is a platform that would evaluate the Fourth Industrial Revolution with its tools & technological advances. For organizations, it is becoming necessary to adapt the new ways of doing business to the changed situation and new market opportunities, which results in the emergence of new management methods and tools.

As a Director General of Kalinga University, it’s my pleasure and privilege to see such academicians on this platform and at the same time my sincere thanks to the organizing committee to host this landmark event.

With Best Wishes





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As Registrar of Kalinga University, New Raipur, it is with great pleasure I welcome you to the National level conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0” organized by the Faculty of Commerce & Management Kalinga University New Raipur. I would also like to thank all of you who have worked on putting this successful summit together.



Dr. Sandeep Gandhi
Registrar

The Conference through its theme focuses on bring light to the issues & their possible solutions especially in the field of business & management.

The Conference looks forward to being filled with enlightening interactive sessions on the topic by bringing together renowned speakers and experts from across the nation which will surely make it a memorable event.

I am extremely thankful to the organizing committee for organizing this wonderful and enriching event

With Best Wishes





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Dr. Abhishek Tripathi
Dean,
Faculty of Commerce &
Management

As DEAN of the Faculty of Commerce & Management, Kalinga University, New Raipur I want to thank the Honorable Management authorities of Kalinga University to provide the opportunity for organizing a National Conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0”. I want to thanks all the Conference Advisory member, leaders, speakers and distinguished guests across the India.

My heart goes out to thank our respected dignitaries for accepting our invitation and coming to the national conference and encouraging the morale of the speaker by their valuable presence and enthusiasm.

Today the world is extremely disrupted and changed due to Covid 19. We here giving an opportunity to participants for sharing their knowledge and experience with others. Let us make the most of the forum. I wish you all an engaging, constructive and very enjoyable event. Thank you all for being a part of this wonderful event.

With Best Wishes





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Respected Notable speakers, Academicians, Researcher scholars, and students, I welcome you all to this the National Conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0”. Indeed, the times of Covid 19 and the subsequent development of New Normal, all of us from different walks of life find ourselves at new crossroads. As an academician I hope that this conference will highlight various changing aspects, challenges and suggest suitable measures to meet them. The pandemic has given us a unique opportunity to look at different things with new perspective. Hope you all find this hybrid mode conference academically stimulating and gives you further areas of research to work upon.



Dr. Paritosh Dube
Associate Professor,
Faculty of Commerce
& Management

With Best Wishes





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Dr. Komal Gupta
Assistant Professor
Faculty of Commerce &
Management

It is my privilege to welcome you all to the National Conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0” held by Faculty of Commerce & Management, Kalinga University, Naya Raipur, Chhattisgarh on 29th and 30th November, 2022. The main objective to organize this conference to enhance and share knowledge of every individual in this fast- moving Information Era. We have given a good opportunity for those who can share his/her views and ideas in the present business management scenario. The conference aims to bridge the researchers working in academia and other professionals through research presentations and keynote addresses in new industrial revolutions & technological advances, I hope that you would enjoy some of the many attractions found in and around our beautiful campus Kalinga University, Raipur. I want to thank in advance the conference committee for extending their valuable time in organizing the program and all the authors, reviewers, and other contributors for their sparkling efforts and their belief in the excellence. I cordially invite all the enthusiasts to participate with full vigour in this celebrated event which can give immense exposure and global opportunities to all.

With Best Wishes



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Message from Organizing Committee

On behalf of the Organizing Committee, we warmly welcome your participation in the National Conference on “Emerging Business & Technology Issues with Emergence of Industry 4.0”, on 29th and 30th November, 2022. National Conference is a platform for motivating students and faculties towards the era of research, development and advancing technology.

It will provide a great platform for the learning and exchange of ideas. We wish all the participants an eruditely delightful & pleasant experience.

This conference is another attempt to make contributions and share the intellect of leading minds of the field to dwell deeper into the aspects of the subject and provide insight to the future generations of entrepreneurs and businessmen.

The aim of the conference is to unleash and scrutinize those trends and practices in a way that the citizens are aware and equipped with the latest business and entrepreneurial tools.

Organizing Committee

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Message from Advisory Committee

Dear Colleagues,

On Behalf of the Advisory Committee, I welcome all the Researchers and Professionals to this signature event of the year 2022 “Emerging Business & Technology Issues with Emergence of Industry 4.0” on 29th & 30th November 2022.

This conference offers an opportunity for participants to elevate their knowledge and skills for understanding various aspects and issues related to Industry 4.0. Let us take this opportunity to create a knowledge pool to help us all on the path of growth in our career.

It is worth to appreciate that many experienced academicians, Industrialists, young researchers and students from different states will be participating in the conference with their views and experiences. I hope the outcome of the conference would definitely provide guidelines and practical recommendations to the participants in making a smooth shift towards new Industrial revolution.

Building on the success of previous events, Faculty of Commerce and Management, Kalinga University, Raipur is adding on the field of Research. I am delighted for the Organizing Committee who took the initiative to bring together the experts and beginners from academia and industry to a common platform that led to learning and networking opportunities which will be indeed outstanding. The backdrop of the beautiful Campus and hospitality of the team will add to the pleasure of the meeting and provide lasting memories beyond the conference.

I add my best wishes for a successful and fruitful Conference.

My sincere thanks to Chief Patrons, Patrons and Convener, Co-Conveners and Organizing Committee.

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FACULTY OF COMMERCE & MANAGEMENT

Welcomes Professionals, Academicians, Researchers and Students to

NATIONAL CONFERENCE ON

EMERGING BUSINESS & TECHNOLOGY ISSUES

with Emergence of Industry 4.0

29th & 30th November 2022

Chief Guest



Dr. Bahrullah Safi
Vice President International
at Acacia University
(Part of Westford Education
Group, UK), Arizona, USA.

Guest of Honour



Dr. Rajhans
Associate Professor,
IIM Indore

Keynote Speaker



Prof. (Dr.) Shweta Sharma
As. Director DAR and Professor,
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